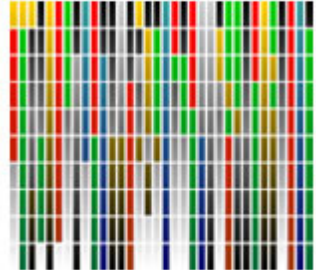


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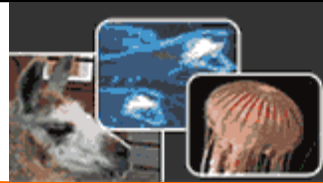
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Press Release: Page (1) of 1 - 02/20/06



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Entone To Showcase Next
Generation VOD Solutions At
IPTV World Forum 2006*CEO Steve McKay to introduce new VP Sales & Operations
EMEA*

(February 20, 2006)

Entone Technologies, the world's most deployed IPTV VOD solution provider, will showcase its next generation personal video content delivery solutions that deliver disruptive price/performance levels at IPTV World Forum, London, 6th – 8th March.

On its stand, 43/44, Entone will feature open standards based video on demand (VOD) solutions for delivering and managing digital assets, which deliver significant efficiencies and cost savings for video service operators. Both Steve McKay, Entone Technologies CEO and the company's new Vice President of Sales & Operations for EMEA, Sarah Hackforth will be taking part in the IPTV World Forum conference. Steve is presenting on VOD Asset Management and Storage (8th March, 11:50) and Sarah is taking part in a panel to discuss IPTV and DVR Capabilities Today and Tomorrow (7th March, 14:50).

"In 2005 alone Entone deployed its StreamLiner VOD solution at more than 25 operators in the world, including the world's largest IPTV service at PCCW" says Steve McKay, Entone CEO. "Many of these deployments have been in the EMEA market where Entone has seen great success. We look forward to participating in the IPTV World Forum as a platform for demonstrating our market-leading solution to our partners and some of the world's leading IPTV operators."

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At the show, the Entone solutions being showcased will include the industry's most flexible, reliable and cost-effective solution for delivering personal television services; the StreamLiner network video recorder (NVR) and the Armada Intelligent Asset Manager. Field proven in dozens of deployments around the world, StreamLiner NVR is a software architecture that transforms standard server hardware (from vendors such as HP and IBM) into specialized, high-performance video servers that ingest, store and stream video programming on demand. StreamLiner delivers the industry's highest video server stream density and provides extreme deployment flexibility, high scalability and superior economics over competitive proprietary hardware solutions.

The Armada Intelligent Asset Manager also delivers cost benefits to VOD services operators by enabling the optimization of network bandwidth and asset storage resources to better fit the demand curve. Entone's Armada distributes assets in real-time to the most optimal storage, server, or network based on real-time usage data. Armada continuously makes adjustments to storage assignments so that every storage device is fully utilized with the right balance of streaming capacity to storage space. The result is an optimal equilibrium of asset supply and demand, thus dramatically improving the business case and total cost of ownership for VOD service delivery.

"One of our major strengths is that our open systems approach means that our customers can choose scalable, cost-efficient COTS server technology while still benefiting from our industry leading performance metrics," states Sarah Hackforth, VP of Sales & Operations, EMEA. "This means that we can uniquely provide powerful and cost-effective VOD systems for all operators, whatever their size and business model. In addition, because we are highly scalable, our system can expand as an operator becomes increasingly successful."

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